



CLOUD OF I



Watch us live

New album · Spring 2027 · TaOr Music

BIO

A Celebration of The Heart

Cloud Of I is the musical vision of singer, songwriter and sound healing facilitator Yuli Shafiriri. Fully live, the band weaves medicine songs and tribal ecstatic dance with music from the Middle East, the Sahara, Brazil and the Andes, touched by desert-psychedelic rock.

The set moves from meditative, heart-opening songs into full celebration. A space to dance, sing, pray and feel together.

Debut EP Gazing (Batov Records, London, 2021) was played on BBC Radio 6 Music (Gideon Coe) and KEXP. The band has since toured across Europe and Central America.



HIGHLIGHTS

2023–2026 · Europe · Central America

FESTIVALS

Medicine Festival (UK) · Ancient Trance (DE)
New Healing (DE) · Inner Light (DE)
Hvar Jazz Festival (HR) · Guardians (SI) ×2

VENUES

Rotbart Rixdorf & Mahalla Club, Berlin
and more

RESIDENCIES

Pachamama & Zunya, Costa Rica
Lush, Lake Atitlán, Guatemala

▶ Watch festival videos



The Band

Yuli Shafriri

Singer, composer, sound healing facilitator and singing circle leader. The creative force behind Cloud Of I, she draws on traditional singing from many cultures. Her voice and improvisation carry audiences somewhere dreamy and open.



Itay Spiegel

Guitarist, flutist and producer (Macumba, Feu). Brings Mediterranean and Saharan groove, with soaring solos and wide soundscapes woven around Yuli's voice.



Ben Ben Franklin

Drummer, percussionist, composer and producer (Sarava, Feu, Shimon Lev Tahor). Blends African, Brazilian and global rhythms with a jazz sensibility. He's the engine that gets the floor moving.



From intimate trio to full ensemble

Live, the band is joined by a worldwide collective of musicians, so the lineup grows to fit your stage, from intimate settings to main stage.

OFFERINGS

Full Electric Band Concert

A live ecstatic dance journey of original music, moving from meditative to ecstatic. A trance-inducing celebration of the heart that joins the power of prayer with the joy of dance.

80–160 MIN • [4–5 MUSICIANS] • STAGE + PA



Acoustic Medicinal Concert

Original medicine music meets prayer songs from the Middle East to the Andes. Deep musicianship and spontaneous improvisation create a gentle, powerful container for silence, prayer and heartfelt singing together.

60–90 MIN • [2–3 MUSICIANS] • INTIMATE

Singing Circle & Voice Workshop

An interactive experience of embodied presence. Yuli is an experienced singing circle facilitator and vocal activation guide who has learned and collaborated with Uria Tsur and Orka. She opens a space for every voice to join in song and prayer.

60–90 MIN • YULI SOLO



Sound Healing Journey

A deep inner journey with Yuli's voice and healing instruments. Calming and replenishing for body, mind and soul, letting the body rest and the heart open.

60–90 MIN • YULI SOLO
or duo with flute and guitars

CONTACT US

BOOKING

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▶ Videos

🎵 Listen

Tech rider

Photos

